

Exhibit Building and Fair Grounds Rates

100 Grand Blvd. | [Click here for map](#) [1]

[Maude Cobb Convention and Activity Complex \(Convention Center\)](#) [2]

The Exhibit Building is a 25,000 square foot facility with a seating capacity of 1,800 or banquet facilities for 1,000. The building can be divided into three adjustable meeting areas with movable staging available or used in its entirety as an exhibition hall. There is free wireless internet access and electricity for over 140 booths. The Exhibit Building has space that can be utilized for all type of conventions, tradeshow, consumer shows, banquets and special events.

The Gregg County Fair and Expo, conducted at the facility, have been on going since 1949 and continue to grow each year.

Trades Days, another popular event, is held on the second weekend of each month.

Commercial Rates

Sections	Rates (the higher of)
1	\$300 daily or 10% of gross ticket sales, not to exceed \$450 daily
2	\$450 daily or 10% of gross ticket sales, not to exceed \$800 daily
3	\$725 daily or 10% of gross ticket sales, not to exceed \$1,100 daily

Non-Commercial Rates

Sections	Rates
1	\$200 per day
2	\$325 per day
3	\$450 per day

Equipment Rates

Equipment	Commercial (per day)	Non-Commercial (per event)
Chairs, each	\$0.70	\$0.70
Tables, each	\$3.00	\$3.00
Staging (4' x 8'), each	\$6.00	\$6.00
Podium, each	\$6.00	\$6.00
Kitchen, per day	4100.00	\$100.00 / day

- For each hour an activity continues after midnight at any city facility, there shall be an additional charge of \$100/hour or any portion thereof.
- For each hour or portion thereof prior to 7:00 a.m. that city facilities are used, there shall be a charge of \$50/hour.
- A rental deposit in the amount of 25% of the rental fee shall be required to be paid at the time any facility of the MCCAC is booked for a Class I or Class II activity or event. This rental deposit is refundable up to 90 days prior to the booked dates. The fee shall be nonrefundable as of the 90th day prior to the event or activity.
- Damage deposit is an amount varying from \$250 to \$1,000. Amount of the damage deposit required is based upon the scope and nature of the proposed use of the facilities.
- If a move-in/out, rehearsal time, or setup day is required, then a minimum fee of one-half of the daily rate specified above shall be charged for such use, if such use is limited to 8 hours or less.

[Exhibit Building Floor Plan and Overview Map](#) [3] (pdf/274k)

For more information call: 903-237-1230

| [Contact Us](#) [4]

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Links:

[1]
http://www.google.com/maps?f=q&source=s_q&hl=en&geocode=&q=100+Grand+Blvd.+longview,+tx

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[2]

<http://maudecobb.longviewtexas.gov/service/maude-cobb-convention-and-activity-complex-convention-center>

[3]

http://maudecobb.longviewtexas.gov/sites/default/files/files/maude-cobb/exhibit_building_floor_plan_and_overview_map_422.pdf

[4] <http://maudecobb.longviewtexas.gov/services-contact#MaudeCobb@LongviewTexas.gov>